

NEVADA HOMELESS ALLIANCE

2023 ANNUAL REPORT

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FROM THE DIRECTOR

First and foremost, I extend my heartfelt gratitude to my team whose exceptional qualities and unwavering dedication continually inspire me. Comprised of astute professionals, they embody a profound commitment to our cause, ensuring our operations remain dynamic and effective. Presently, our team consists of 10 full-time staff members and 15 independent contractors, all of whom bring invaluable perspectives stemming from personal experiences with homelessness or housing instability across Clark County and Washoe County.

I wish to express profound appreciation to our extensive network of community providers, donors, and volunteers (known as CARE SQUAD). Their steadfast support is integral to our success, underscoring the significance of collaborative partnerships in our endeavors. It is through these synergistic alliances that we are empowered to extend vital assistance to our most vulnerable neighbors.

While the list of individuals deserving recognition is extensive, I extend my gratitude to each and every contributor for their indispensable contributions to our mission.





THANK YOU



2023 TOTAL CLIENTS SERVED

In 2023, our organization provided assistance to a total of 4,472 duplicated clients. Throughout the year, we organized various outreach events to effectively reach and support our community members in need.

These initiatives included:

- 16 Pop-Up events
- 24 COVID PODS (Points of Distribution Sites)
- Mini Pop-Up events
- 5 Family Connects sessions
- 9 Level 1 Encampment Resource Fairs
- 1 Fall PHC (Point-in-Time Count)

These efforts reflect our ongoing commitment to serving our community by offering diverse and accessible avenues for assistance and support. We remain dedicated to addressing the needs of our clients and providing essential resources to those experiencing homelessness or housing instability.



SNHD COVID-19 HEALTH DISPARITIES

In 2023, NHA facilitated a total of 30 COVID PODS in collaboration with esteemed partners such as Touro University, Immunize Nevada, and the Southern Nevada Health District. These PODS were conducted across various locations, including stand-alone sites at LVRM and Catholic Charities, as well as integrated into our Pop-Up events, Giving Project initiatives, Level I Encampment Outreaches, and other community events where we were invited to participate.

In conjunction with these efforts, we conducted 52 surveys aimed at understanding and addressing vaccine hesitancy among our target population. Additionally, we administered a total of 542 COVID vaccinations and 124 flu shots, alongside over 75 on-the-spot medical services and other vaccinations.

To incentivize participation and encourage vaccine uptake, we distributed over 600 gift card incentives to individuals who received COVID vaccines or completed our vaccine hesitancy surveys. These surveys, specifically tailored for vaccine-hesitant individuals, provide valuable insights that are reported to the Southern Nevada Health District on a quarterly basis, contributing to ongoing efforts to combat vaccine hesitancy.

Furthermore, it's important to highlight our participation in various networking events and vendor-based community gatherings, where we offer our services and engage with the community on a broader scale. These additional engagements underscore our commitment to outreach and service provision beyond traditional channels, ensuring comprehensive support for our community members.



SNHD COVID-19 HEALTH DISPARITIES

30 Total COVID19
PODS- Touro University,
Immunize Nevada,
Southern NV Health
District

7 Stand
alone
Pods

9 at PHC

3 at
Level I

7 Giving
Projects

4 Other
events

542 COVID Vaccines
142 Flu Shots
>75 Other Vaccines/Medical Services

52 Surveys

**600 Gift Card
Incentives**

HOMELESS DIVERSION AND BARRIER BUSTING

Throughout the year, we seamlessly integrated Housing Problem Solving (HPS) strategies into all of our initiatives supported by the Homeless Diversion and Barrier Busting Grant from ARPA Fiscal Funds- Clark County, yielding remarkably positive outcomes. Our approach proved highly effective, and it is important to note 100% of the individuals we served fell below 50% of the Area Median Income (AMI). In total, we provided assistance to 1,343 individuals, with a significant portion—1,002—receiving support through community agencies such as Care Complex, HOSN, TSA Owens Campus, Adult Rehab, Parole and Probation, NDOC, LSSN, Vegas Stronger, Foundation for Recovery, Crossroads, Courtyard, TJOP, La Quinta, US Vets, Shade Tree, and RRC for medically fragile individuals.

Among the services rendered, we facilitated the acquisition of 939 identification documents, assisted with obtaining 409 birth certificates, and provided one-time financial assistance to 61 individuals. This support was tailored to meet individual needs, leveraging Housing Problem Solving methodologies to address housing-related challenges comprehensively.

Furthermore, our organization was honored to receive funds from United Way earmarked for Housing Problem Solving initiatives. With this financial support, we were able to assist 18 individuals in diverse ways, including the provision of gas cards, food, rental and utility payments, as well as assistance with rent arrears and deposits. We extend our heartfelt gratitude to United Way for their unwavering support, which not only enabled us to provide immediate assistance but also facilitated on-the-spot aid during events such as the Point-in-Time Count (PHC).

The collaboration and support of United Way have been instrumental in our mission to address homelessness and provide critical support to individuals in need. Their contribution has significantly enhanced our ability to respond effectively to housing-related challenges and ensure that our community members receive the assistance they require.



HOMELESS DIVERSION AND BARRIER BUSTING

1343

TOTAL

1002
Community

250
PHC

Mini- Pop-Ups
20+ community
partners

- 409 BC
- 939 NV ID
- 61 FINANCIAL ASSISTANCE

2023 POP UP PHC AND FALL PROJECT HOMELESS CONNECT

In 2023, the Nevada Homeless Alliance (NHA) organized 16 Pop-Up Project Homeless Connect events across Clark County, held at various locations including Share Village, The Center, BTC, Salvation Army, South Strip, Rainbow Library, Molasky Park, as well as Keeping it Real and New Beginnings churches. These events collectively served 2,240 duplicated individuals, showcasing our commitment to reaching communities in need throughout the region.

Additionally, our 2023 Fall Project Homeless Connect took place at the Cambridge Recreation Center, marking a significant collaboration within the community. Moving forward, we have decided to hold the PHC every two years, with the next major event scheduled for 2025. We believe that by hosting multiple events across Clark County, we can amplify our impact and better serve our constituents.

We extend our heartfelt gratitude to our section chairs for their outstanding contributions to these events and to our network of providers for their unwavering support. Together, we have made a remarkable impact on the lives of 788 individuals, totaling 745 households. When considering the inclusion of children and family members, up to 1,194 individuals may have been positively impacted by the services provided at this year's PHC.



2023 POP UP PHC AND FALL PROJECT HOMELESS CONNECT

Highlights from the previous PHC include impressive numbers in medical/dental and vision services, as well as notable traction in the behavioral health section. Notable statistics from the event include:

- 1,043 bus passes distributed
- 195 haircuts provided; 45 showers facilitated
- 120 pets groomed, with 50 vaccinations administered
- Transportation coordinated for over 50 individuals, with special thanks to Louis Lacey from Help of Southern Nevada for his efforts in transportation coordination.

A particularly exciting development this year was the implementation of coordinated entry and housing problem-solving sections, spearheaded by section chairs Sunnie from Help of Southern Nevada and Brandon Lite from Vegas Stronger. This initiative proved highly successful, with same-day funding availability contributing to its effectiveness. Sunnie and Brandon were recognized for their exceptional leadership with Section Chair Extraordinaire certificates.

Key outcomes from the coordinated entry/housing problem-solving sections include:

- 195 individuals engaged in coordinated entry
- 115 individuals checked in
- 80 individuals referred to housing problem-solving services, with various outcomes achieved, including navigation center access, betterment program enrollment, transportation assistance, utilization of housing problem-solving funds, and securing shelter beds.



16 PHC POP-UPS IN 2023



- **Approximately 2240 Clients Served**
- **727 Housing info/CHATs/ Referrals**
- **487 Social Security Benefits, SNAP, Medicaid enrollment/redetermination, or info**
- **504 Legal Aid**
- **88 Immigration**
- **401 Clean Syringe/Narcan/Fentanyl Test Strips**
- **662 Mental Health or Substance Use info, referrals, placement**
- **> 100 Showers; > 1,000 Meals; > 1500 Clothing**

2023 FALL PROJECT HOMELESS CONNECT 788 CLIENTS

MEDICAL/DENTAL/VISION 1115 SAME DAY SERVICES!!

- **131 General Medical Checks**
- **142 Vision Screenings**
- **57 Dental Check ups**
- **34 Medical Appointments**
- **39 Safe Sex Kits**
- **135 Vaccines or testing**
- **286 Harm Reduction**

BEHAVIORAL HEALTH SUBSTANCE USE/ABUSE MENTAL HEALTH

- **352 General Information**
- **14 On Site Counseling**
- **81 Detox, eligibility, or screenings**
- **5 Follow up appointments**
- **8 Sober living information**

2023 FALL PROJECT HOMELESS CONNECT

- **37 Showers**
- **195 Haircuts**
- **150 Pet Services**
- **75 Legal Aid Services**
- **83 Employment Services**
- **176 Medicaid/Medicare**
- **213 CCSS**
- **100+ DWSS**
- **50+ Transported**

- **195 Coordinated Entry**
- **115 Check-Ins**
- **80 Referred to HPS**
 - **8 Navigation Center**
 - **10 Betterment Program**
 - **12 Tickets Home**
 - **10 HPS Funds**
 - **24 Shelter beds secured/transported**

Looking ahead, the Nevada Homeless Alliance (NHA) is excited to embark on a new initiative aimed at serving families and youth in our community. After a hiatus due to the challenges posed by COVID-19 and subsequent leadership changes, NHA is proud to announce the return of Family Connect events.

In 2023, discussions with Title I Hope sparked the idea to reintroduce Family Connect events, which historically provided valuable services targeting families and youth. Last year, with the generous sponsorship of Anthem (a special shout-out to Emily Paulsen and her colleagues), NHA successfully organized 5 Family Connect Pop-Up events, serving 200 families.

Building on this success, NHA is thrilled to announce a new partnership with Title I Hope to host monthly Family Connect Pop-Up events throughout 2024. These resource fairs will take place at Clark County Schools on the last Saturday of each month, with potential expansion to community centers if needed.

We are committed to keeping all stakeholders informed and involved in these initiatives and will be reaching out to many of you to extend invitations to these resource fairs. Together with our partners, we look forward to making a meaningful impact on the lives of families and youth in our community through these ongoing efforts.



2023 STATEWIDE CONFERENCE ON ENDING HOMELESSNESS



2023 Nevada Statewide Conference on Ending Homelessness

The Nevada Homeless Alliance (NHA) successfully convened its 2nd annual Nevada Statewide Conference on Ending Homelessness in Northern Nevada at the University of Nevada, Reno (UNR) in 2023. This highly anticipated event garnered significant interest, boasting a sold-out attendance of over 300 participants over the course of one and a half days. This milestone underscores our commitment to fostering local solutions and driving impactful conversations within our state.

We extend our sincere gratitude to our sponsors, whose generous support was instrumental in bringing this event to fruition: Anthem, UNR's Center for Economic Development, Silver Summit, Washoe County, and Health Plan of Nevada. Their partnership reflects a shared dedication to addressing homelessness and advancing our collective efforts.

Special recognition is due to MC Shalimar Cabrera, US Vets Executive Director and our esteemed speaker, Richard Cho, Senior Advisor for Housing and Services to HUD Secretary Marcia Fudge, for their invaluable contributions to the conference. Their expertise and leadership enriched the discussions and enhanced the overall experience for attendees.

The conference featured a diverse array of presentations, including insights from HUD TA on Diversity, Equity, and Inclusion; the Nevada Interagency Council on Homelessness to Housing Strategic Plan; and the Southern Nevada Lived Experience Consultants. Breakout sessions covered various pertinent topics, such as youth homelessness, housing as healthcare, supportive housing, and homelessness advocacy focusing on policy, among others.

The event concluded with networking opportunities and a bar, fostering further collaboration and camaraderie among participants. We were honored to have Congresswoman Susie Lee as a surprise guest, underscoring the significance of our collective efforts in addressing homelessness.

As we reflect on the success of this conference, we remain steadfast in our commitment to driving positive change and ending homelessness in Nevada. We extend our appreciation to all participants, speakers, sponsors, and supporters who contributed to this impactful event.



NEVADA
HOMELESS
ALLIANCE



Help Hope Home
Ending Homelessness in Southern Nevada



The Homeless Service Provider Training Institute

The Homeless Service Provider Training Institute plays a pivotal role in addressing a critical need within our network of homeless service providers by delivering comprehensive training on evidence-based practices and professional skills to frontline workers. This initiative is instrumental in enhancing the effectiveness of homeless service programs, thereby bolstering our collective response to homelessness and positively impacting homeless residents of Clark County.

Guided by a set of core principles, the Homeless Service Provider Training Institute ensures that:

- Learning opportunities are meticulously tailored to address community needs, integrate national best practices, and incorporate evidence-based interventions.
- Training content is thoughtfully curated to be directly relevant and applicable to homeless service agencies, fostering practical skill development and knowledge acquisition.
- Training sessions are led by seasoned professionals who possess the requisite qualifications and extensive experience, ensuring the delivery of high-quality instruction.

Our primary objective is to equip homeless service providers, social workers, and community health workers with the necessary tools and expertise to effectively address the multifaceted challenges of homelessness. Progress is gauged by the level of participation and attendance in our training sessions.

In 2023, we are proud to report that 489 individuals from 26 agencies have benefited from our training programs, marking a significant milestone in our efforts to strengthen the capacity of our service providers and elevate the quality of care provided to homeless individuals.

This vital initiative receives primary funding from Clark County, serving as the administrative leader of our Southern Nevada Homelessness Continuum of Care (CoC). Recognizing the imperative for training and standardization of quality case management services, as outlined in the Regional Plan to End Homelessness (Section 1.6), Clark County has championed the rollout of this training program to address existing gaps within our homeless service system. Through this grant, our organization has been empowered to bridge the training gap that previously hindered accessibility due to cost and structural limitations.

By ensuring ongoing access to quality training, our dedicated workforce of homeless service professionals is better equipped to provide evidenced-based interventions and support to individuals experiencing homelessness. Ultimately, our community stands to benefit from a skilled and knowledgeable workforce that is committed to delivering compassionate and effective care to those in need.



LIVED EXPERIENCE OF HOMELESSNESS

Summary of work done by our contractors with Lived Experience of Homelessness
(comprehensive report separate)

SOUTHERN NEVADA

LIVED X CONSULTANTS

- 8 Independent Contracts with Lived Experience of Homelessness or Housing Instability in their lifetimes.
- Funded by Clark County
- Presentation coming up!!!

WASHOE COUNTY

LIVED EXPERIENCE ADVISORY BOARD (LEAB)

- 6 Independent Contractors all with Lived Experience of Homelessness within 1 year.
- Funded by Washoe County
- Rating and Ranking, PIT, Review of Policies, AB 310, Renters Union...

What's next for NHA??

In conclusion, as we look ahead to the future, the Nevada Homeless Alliance (NHA) is committed to expanding our outreach efforts and enhancing support services for vulnerable populations in our community.

Moving forward, we are excited to announce our plans for more rapid pop-up events targeting unsheltered populations, as well as pop-ups for those who are low-income and in need of services. These initiatives reflect our ongoing commitment to reaching underserved communities and providing essential resources where they are needed most.

Furthermore, in 2024, we will continue to offer training opportunities through our Homeless Service Provider Training. We invite you to join us and contribute to our collective efforts to improve outcomes for individuals experiencing homelessness.

Additionally, mark your calendars for our 2024 Statewide Conference on Ending Homelessness, which will be held in Clark County. As part of our commitment to fostering collaboration and sharing best practices, we plan to host this conference annually, alternating between Southern and Northern Nevada each year.

Lastly, we are proud to announce our collaboration with Straight from the Streets as the lead agency to coordinate the 2024 Homeless Candlelight Vigil. This important event serves as a poignant reminder of the challenges faced by those experiencing homelessness and underscores our collective commitment to addressing this pressing issue.

As we embark on these initiatives and partnerships, we remain steadfast in our mission to create a more inclusive and compassionate community for all. Thank you for your continued support, and we look forward to working together to make a meaningful difference in the lives of those we serve.



