

2024

Sponsorship Opportunities

Project Homeless Connect (PHC) Pop Up Events

Nevada Homeless Alliances currently provides expanded Mobile Project Homeless Connect (“PHC”). These events are termed PHC Pop-Up Events and are service fairs for homeless and low-income individuals and families that provide immediate access to a full array of services in one place. Mobile PHC events are held 4-8 times monthly, at minimum. 2024 PHC events include: PHC Pop-Ups as well as specific pop-up events including, but not limited to: Youth Pop-Ups, Employment Pop-Ups, Family Pop-Ups, and Medical Pop-Ups.

Thousands of homeless and at-risk community members are connected to a full array of social services in one-place including housing, medical/dental/vision services, behavioral health, job readiness, family resources, food resources, legal and court assistance, general community assistance, showers, haircuts, clothing and more.

Sponsor year-round Project Homeless Connect Pop-Up Events:

Presenting Sponsor – \$15,000

Prominent placement of your logo on NHA website year-round, Name/logo on event banner/sign at all PHC Pop Up Events and on event flyers year-round, Name/Logo on Social Media platforms, Logo on volunteer shirts (if applicable), full page ad in the NHA Annual Report.

Platinum – \$10,000

Prominent placement of your logo on NHA website year-round, Name/logo on event banner/sign at all PHC Pop Up Events year-round, Name/Logo on Social Media platforms, Logo on volunteer shirts (if applicable), half-page ad in the NHA Annual Report.

Gold – \$7,500

Prominent placement of your logo on NHA website year-round, Name/logo on event banner/sign at PHC Pop Up Events and on event flyers for 6 months. Name/Logo on Social Media platforms, Logo on volunteer shirts (if applicable), quarter-page ad in the NHA Annual Report.

Silver – \$5,000

Placement of your logo on NHA website year-round, Name/Logo on Social Media platforms for 6 months.

Bronze – \$2,500

Placement of your logo on NHA website year-round, Name/Logo on Social Media platforms for 2 months.

Gold, Silver, and bronze sponsorships can be edited to be more specific depending on sponsor request. We are very flexible and open to your agency priorities on how sponsorship funding will be used to serve our most vulnerable neighbors with access to vital services.