



2022-2023

Sponsorship Opportunities

Inaugural Statewide Conference on Ending Homelessness

Sponsor the inaugural Nevada Statewide Conference on Ending Homelessness to be held in Las Vegas, NV on September 29, 2022. This conference will be the first of its kind held in Las Vegas and hosted by the Nevada Homeless Alliance. Homeless service organizations, elected leaders, funders, and other key stakeholders together from across the State of Nevada will come together to learn about best practices in programs and policy. The theme for this year's conference is *'Policy, Partnership, and Practice'*.

Presenting Sponsor (Exclusive) -\$15,000

Most premium level of sponsorship. Premier logo recognition in event marketing materials and signage at event, speaking opportunity at conference, premiere booth space in exhibit hall, 8 conference tickets, and full-page ad in the conference program. Permitted to include marketing materials in conference tote bags and on conference tables for in-person attendees.

Champion Sponsors-\$10,000

Logo recognition as Champion Sponsor in marketing materials and event signage, booth space in exhibit hall, 5 conference tickets, and half-page ad in conference program. Permitted to include marketing materials in conference tote bags.

Promoting Sponsors-\$5,000

Logo recognition as Promoting Sponsor in marketing materials and event signage, booth space in exhibit hall, 3 conference tickets, half-page ad in conference program.

Supporting Sponsors-\$2,500

Logo recognition in marketing materials and event signage, booth space in exhibit hall, 3 conference tickets.

Find more information about the Nevada Homeless Alliance at

www.NevadaHomelessAlliance.org



Morning Reception Sponsor (Exclusive) – \$5,000

Logo recognition and special event signage at morning reception, booth space in exhibit hall, 3 conference tickets, half-page ad in conference program.

Lunch Reception Sponsor (Exclusive) \$7,500

Logo recognition and special event signage at lunch reception, booth space in exhibit hall, 3 conference tickets, half-page ad in conference program.

Program Ad: Non-Exclusive – \$1,000

Get noticed in the conference program with a full-page, full-color advertisement. Your organization will be responsible for designing the ad according to our ad design specs.

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Project Homeless Connect Events

Project Homeless Connect is a year-round mobile resource fair for Southern Nevadans in need of a hand-up. Thousands of homeless and at-risk community members are connected to a full array of social services in one-place, including housing, healthcare, legal aid, employment support, showers, haircuts, clothing and more.

Sponsor year-round monthly *Pop-Up* Project Homeless Connect Events: \$5,000+

- Sponsor-logo on event flyers, event signage and website.
- Sponsor shout-out on social media

Sponsor *FALL* Project Homeless Connect: (Largest Event of the Year held in November)

Presenting Sponsor - \$10,000

Prominent placement of your logo on NHA website, Name/logo on event banner/sign at events year-round, Name/Logo on Press Release, Name/Logo on Social Media platforms, Live announcement at Project Homeless Connect, Logo on volunteer shirts (if applicable), Branding at promotional tent for Project Homeless Connect, Vendor table at Project Homeless Connect, Advertising on NHA videos, Interview opportunity, Full page ad in the NHA Annual Report.

Platinum - \$7,500

Prominent placement of your logo on NHA website, Name/logo on event banner/sign at events year-round, Name/Logo on Press Release, Name/Logo on Social Media platforms, Live announcement at NHA Conference and Project Homeless Connect, Logo on volunteer shirts (if applicable), Branding at promotional tent for Project Homeless Connect, and Half-Page ad in the NHA Annual Report.

Gold - \$5,000

Prominent placement of your logo on NHA website, Name/logo on event banner/sign at events year-round, Name/Logo on Press Release, Name/Logo on Social Media platforms, Live announcement Project Homeless Connect, Quarter-page ad in the NHA Annual Report.

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Silver - \$2,500

Prominent placement of your logo on NHA website, Name/logo on event banner/sign at events year-round, Name/Logo on Press Release.

Bronze - \$1,500

Prominent placement of your logo on NHA website, Name/logo on event banner/sign at events year-round

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The Great Bed Race

We're bringing local organizations including schools, businesses, and churches together for our largest fundraising event of the year: the Bed Race. Teams of five (one rider and four runners) design, create and build beds on wheels to race—using manpower only—in a competition for awards and prizes. Teams also compete against one another to raise the most money for the Nevada Homeless Alliance. This event will be held in the Spring 2023 (Date TBD).

Presenting Sponsor - \$10,000

Company name to be exclusively included in title of the event and included in all event and press materials. Premier signage at event, premiere vendor/advertising booth, speaking opportunity, sponsor logo on event t-shirts, website, and social media.

Gold Sponsor - \$5,000

Premier signage on event banners located at main stage and on raceway, vendor booth, sponsor logo on event t-shirts, website, and social media.

Silver Sponsor - \$2,500

Sponsor banner on raceway, logo on event t-shirts, website, and social media.

Team Registration - \$250

Pull together a team to advertise your company/club/association in the parade on race day.

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